



**YWCA Great Lakes Bay Region's
44TH ANNUAL YWCA RIVERSIDE ART FESTIVAL
June 10 & 11, 2017 - Bay City, MI**

NON-PROFIT BOOTH INFORMATION

The YWCA Riverside Art Festival draws over 10,000 people from around the Great Lakes Bay Region with beautiful artistry and entertainment. Having the venue on the streets of downtown Bay City and along the riverfront of the Saginaw River has allowed the festival to grow each year. YWCA markets the YWCA Riverside Art Festival through the following local newspapers: The Bay City Times, The Saginaw News, and The Midland Daily News. The Bay City Times also presents a feature artist in the weekend events insert along with detailed information about the festival. Other marketing includes flyers, postcards, banners, radio, and road side signs.

The YWCA Riverside Art Festival is YWCA Great Lakes Bay Region's largest fundraiser of the year and all proceeds support programs to eliminate racism and empower women in the Great Lakes Bay Region.

For more information about YWCA Great Lakes Bay Region or the YWCA Riverside Art Festival, please visit www.ywcaglblr.org.

- Booths for the YWCA Riverside Art Festival are available to area non-profits at more than 50% discount. The non-profit rate is \$110 which includes a booth at the 2017 YWCA Riverside Art Festival for both days.
- The festival runs Saturday 10am-5pm and Sunday 11am-4pm.
- Set-up times are Friday 6-8pm and Saturday from 7-9am (security will be present at night).
- Organization provides own tent, weights, tables, and chairs as needed. Tents are required and must not exceed 12' x 12'.
- Please come prepared for the weather as there is always the possibility for rain and strong winds in this area. Please have appropriate weights as this festival is located on the street where you are unable to stake tents.
- Animals or pets are not allowed in the booths at any time during the festival.
- Non-profits may not solicit outside of their booth (example: you may ask attendees to sign a petition if they enter your booth. You cannot stand in the street asking for signatures).
- Organizations may sell logo items or raffle tickets to promote their organization. Organizations may not sell art of any kind - this is reserved for the artists.
- Organizations may not sell or give away any food or beverages.

Deadline: **March 31, 2017**

Non-profit booth space is limited.

YWCA Great Lakes Bay Region's
44TH ANNUAL YWCA RIVERSIDE ART FESTIVAL
NON-PROFIT BOOTH APPLICATION

Deadline: March 31, 2017
Non-profit booth space is limited.
www.ywcaglbr.org

Organization's Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Business Phone/Cell: _____

Email Address: _____

Organization's Facebook Page: _____

Display/Booth Description (tent size, etc): _____

Sale Items: _____

I agree that I will hold YWCA Great Lakes Bay Region, its officers, employees, and agents - harmless of all claims, cost of actions, causes of action, losses, or expenses (including attorney fees) resulting from the negligent actions or omissions on my part, my employees, and agents.

Name: _____ Date: _____

Please include your \$110 check or MO payable to YWCA GLBR (cashed upon acceptance into the festival) along with this application.

YWCA Great Lakes Bay Region will contact you via email if your application is accepted.

Festival Coordinator
Brandon Strong
brandonstrong@ywcaglbr.org

p: 989.894.9055
f: 989.894.9056

Festival Info.		Please return completed application to:
Registration & Set-Up	Fri, June 9 6-8pm	YWCA Great Lakes Bay Region
	Sat, June 10 7-9am	Riverside Art Festival
Festival Hours	Sat, June 10 10am-5pm	723 Washington Ave.
	Sun, June 11 11am-4pm	Bay City, MI 48708
Location	Downtown Bay City on Water St. & Center Ave.	
GPS Address	723 Washington Ave. Bay City, MI 48708	