



**YWCA Great Lakes Bay Region's
44TH ANNUAL YWCA RIVERSIDE ART FESTIVAL
June 10 & 11, 2017 - Bay City, MI**

The YWCA Riverside Art Festival draws over 10,000 people from around the Great Lakes Bay Region with beautiful artistry and entertainment. Having the venue on the streets of downtown Bay City and along the riverfront of the Saginaw River has allowed the festival to grow each year. The anonymous jury committee for the festival will convene twice - once in February and again in April. Acceptance letters will be sent within two weeks of jury meetings based on when applications are received. All jury decisions are based on originality/level of difficulty and are final. The jury committee reserves the right to limit the number of artists accepted for the show and the number of artists represented in each media category. Applications will be reviewed in the order they are received. Any application that does not have the required photos and description of process submitted will not be considered for the festival.

Media & Prize Money

YWCA markets the YWCA Riverside Art Festival through the following local newspapers: The Bay City Times, The Saginaw News, and The Midland Daily News. The Bay City Times also presents a feature artist in the weekend events insert along with detailed information about the festival. Other marketing includes flyers, postcards, banners, radio, and road side signs. Awards will be presented for Best of Show (\$225 and ribbon) and second place (\$125 and ribbon).

Demographics

The YWCA Riverside Art Festival is located in downtown Bay City, Michigan which is part of the Great Lakes Bay Region and includes Bay, Saginaw, and Midland counties. The population of the three counties respectively is 391,000 combined, with an average family income of \$56,000. For 44 years the YWCA Riverside Art Festival has drawn people from throughout the state of Michigan.

Eligibility

The YWCA Riverside Art Festival accepts only handmade-original work/design. Commercial kits, premade patterns and pieces are not accepted. All jewelry must be made by the jeweler, prefabricated jewelry is not allowed. All artists must submit a process summary.

Set-up

We know how hard it is to lug your treasures far and wide. Having the venue on the street allows all artists to drive right up to their booth to unload and pack-up. Booth spaces are 12' wide by 12-16' deep.

Booth Sitters

Have to go to the restroom? Get a drink? Grab some more art? YWCA will have several booth sitters to assist our hard-working artists. Be assured that someone will always be available to lend a hand. We will also have a designated artist relations tent to answer those pressing questions. As always the YWCA Riverside Art Festival has an exceptional reputation as a well-organized event.

Silent Auction

Every artist has the opportunity to donate a piece of their art to the YWCA's silent auction. All auction donations will be highlighted with the artist's name and booth location to draw patrons to view their other wonderful pieces. Last year **88%** of artists donated their beautiful work to support YWCA Great Lakes Bay Region's programs and services.

The YWCA Riverside Art Festival is YWCA Great Lakes Bay Region's largest fundraiser of the year and all proceeds support programs to eliminate racism and empower women in the Great Lakes Bay Region.

Festival Coordinator	Important Dates - 2017	
Brandon Strong	Application Deadline	March 31
brandonstrong@ywcaglb.org	Last Day for Refunds	March 31
p: 989.894.9055	Registration/Set-up 6-8pm	June 9
f: 989.894.9056	Registration/Set-up 7-9am	June 10
	Festival 10am-5pm	June 10
	Festival 11am-4pm	June 11

For more information about YWCA Great Lakes Bay Region or the YWCA Riverside Art Festival, please visit www.ywcaglb.org.



YWCA Great Lakes Bay Region's
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Application Form

Festival Coordinator
Brandon Strong
brandonstrong@ywcaglbr.org
p: 989.894.9055
f: 989.894.9056

Deadline: March 31, 2017

Online registration and payment is available at ywcaglbr.org under the "Events" tab

Artist Information

Artist Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Home Phone/Cell: _____

Email Address: _____

Facebook Account Name: _____

Vehicle Description and License #: _____

Booth Assignment Request*: Center Ave. Water St. (along park) Other: _____

**Booth assignments are not finalized until the day before the festival. YWCA cannot guarantee specific space requests, however we will do our best to accommodate.*

Medium (Please circle one)

Ceramics	Crafts	Drawing	Garden Art	Glass	Jewelry	Metal
Mixed Media	Novelty	Painting	Photography	Sculpture	Stone	Textiles
Watercolors	Weaving	Wood	Other: _____			

Jury Information

- Jury meets twice: once in February for applications received by February 1, 2017 and once in April for applications received after February 1, 2017. Checks are cashed upon acceptance into the festival.
- All applications must include 5 excellent photos - 1 of 5 must be a work in progress and 1 of 5 must show your booth display. The jury will not consider applications that do not have the appropriate photos submitted.
- All applications must include a short paragraph describing your work and the process used.
- **Please note:** Jewelry as a medium has become very competitive. Please submit your application on time and provide the appropriate photos for consideration of your artistic ability. Buy-sell jewelry is not acceptable. Please be sure to include a summary of your process for jury consideration. YWCA only allows **20%** jewelry for artistic variety.

Checklist

- This Application Form
- Single Booth Fee: \$225 check or MO to YWCA GLBR (cashed upon acceptance into the festival)
- Double Booth Fee: \$425 check or MO to YWCA GLBR (cashed upon acceptance into the festival)
- Late Fee: After 3/31/17 additional \$25 (based on availability and not guaranteed)
- Water Hook-Up: \$25 (limited availability)
- Electricity: \$25 (limited availability)
- Summary of work & process
- Five excellent photos
- Signed Festival Policies
- Self-addressed stamped envelope for acceptance notification

I certify that all information, pictures submitted, and summary completed for this application are my own original work. My work is not buy-sell, prefabricated, or the work of another non-present artist.

Name: _____

Date: _____

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Festival Policies

1. **All work must be original work created by the artist and be represented in the photos submitted. Indication of buy-sell items will result in immediate removal from the festival. YWCA has the right to ask any exhibitor not complying with the show rules to relinquish their space without a refund.**
2. Booth assignments are not finalized until the day before the festival. YWCA cannot guarantee specific space requests, however we will do our best to accommodate.
3. YWCA is not responsible or liable for any personal injury, theft, loss, or damage to property/display before, during, or after festival hours.
4. All artists must have a tent with weights and proper display. No open air booths allowed unless prior permission is attained by the festival coordinator.
5. No pets are allowed at the festival. This will be strictly enforced.
6. Artists are responsible for the collection and remittance of Michigan sales tax.
7. All artists will have access to their booth for unloading merchandise beginning Friday 6pm and Saturday morning 7-9:30am. Streets must be free of all vehicles by 9:30am.
8. Loading and unloading directions: Maps and directions will be provided the week prior to the festival.
9. All artists are subject to inspection of merchandise on Saturday 9-10am.
10. Registration/check-in is Friday 6-8pm and Saturday 7-9am.
11. Please come prepared for the weather as there is always the possibility for rain and strong winds in this area. Please have appropriate weights as this festival is located on the street where you are unable to stake tents.
12. No booth changes are allowed once the festival is underway to avoid disruption to the festival.
13. Cancellations before March 31, 2017 will receive a refund minus a \$25 processing fee. No refunds after March 31, 2017.
14. I agree to remain open during designated festival hours (Saturday 10am-5pm, Sunday 11am-4pm).
15. I agree to let YWCA use the pictures submitted for promotional purposes.

I agree to the above stated policies of YWCA Great Lakes Bay Region's Riverside Art Festival.

Name: _____

Date: _____

Festival Info.		Mailing Address YWCA Great Lakes Bay Region Riverside Art Festival 723 Washington Ave. Bay City, MI 48708
Registration & Set-Up	Fri, June 9 6-8pm Sat, June 10 7-9am	
Festival Hours	Sat, June 10 10am-5pm Sun, June 11 11am-4pm	
Location	Downtown Bay City on Water St. & Center Ave.	
GPS Address	723 Washington Ave. Bay City, MI 48708	

723 Washington Ave.
Bay City, MI 48708

ARTIST INFORMATION & APPLICATION

JUNE 10 & 11, 2017
BAY CITY, MI

44TH ANNUAL

