

Board of Directors Meeting Agenda

Thursday, August 24, 2023 - 5:30-6:30pm

Location: <https://us02web.zoom.us/j/8376386444>

Call to Order & Welcome

Calvert-Baxter

Consent Agenda

Calvert-Baxter

July 20 2023 Board of Directors Meeting Minutes
2023 Grants Spreadsheet

Executive Director Update

Branigan

- Women of Achievement Awards -
 - Lunch on October 10, 2023 - Doubletree by Hilton Riverfront Bay City, MI

Strategic Planning

Branigan

- Review:
 - Goals for Focus Areas - Suggested during 7/20/23 Board of Directors Meeting
- Brainstorm:
 - 3 Goals for each Focus Area
- Next Steps:
 - Following the August 24 Board Meeting, Staff will write a final draft for review at the October 2023 Board meeting.

2023 Board of Directors

Carole Calvert-Baxter - *Chair*, Melissa Whitford - *Vice Chair*, Rebekah Kilpatrick - *Treasurer*,
Raquel Perez - *Secretary* Beth Roszatycki - *Past Chair*, Kelsey Adkins, Margie Bach, Ivy Braden,
Vanessa Guerra, Viloshinee Murugan, Candace Whitfield

YWCA GLBR
Board of Directors Meeting Minutes
Thursday, July 20, 2023, 5:30-6:30 pm
Location: Zoom

Present: Carole Calvert-Baxter, Rebekah Kilpatrick, Viloshinee Murugan, Beth Roszatycki, Melissa Whitford, Ivy Braden, Kelsey Adkins, and Raquel Perez. Staff: Moira Branigan, Erica Armstrong.
Absent: Margie Bach, Vanessa Guerra, & Candace Whitfield

Call to Order

- Calvert-Baxter called the meeting to order at 5:33 pm.

Consent Agenda

- Calvert-Baxter introduced the agenda
- No items were taken or added to the Consent Agenda for discussion. Calvert-Baxter made a motion to approve the agenda. Roszatycki seconds. The motion passed

Executive Director Report

- Branigan provided an update on Riverside Art Festival, Women of Achievement Awards, UIA adjudication, and a staff that resigned. Several board members shared comments on RAF regarding what went well, opportunities to improve in 2024, and to question if the event aligned with the YWCA's mission.

Program Update

- Armstrong provided an update on programing, including an update on a graduate from 2021.

Strategic Planning Discussion

- Branigan facilitated the discussion, which included reviewing the mission, vision statement, values, and goals for focus areas. Branigan collected feedback regarding focus area goals. Further discussion will continue at the next meeting

Adjourn Meeting

- Calvert-Baxter adjourned the meeting at 6:39 pm.

Submitted by Raquel Perez

Funding Organization	Due	Submitted	Year	Dates for Program	Status	Grant Report Due	Requested	Awarded	Recieved	WEEP (GA/MA/YWCA, Strive)	InterACT	Advocacy	Admin		
Program Funding Needs			2023							\$110,000	\$25,000	\$5,000	\$16,666	\$156,666	
Shelterhouse (Fee for Service)			2023	1/1/23-12/31/23	Awarded		\$7,000	\$7,000	N	\$7,000					
UWSC	6/28/2022	6/28/2022	2023	1/1/23-12/31/24	Awarded		\$30,000	\$30,000	Y	\$30,000					
Aliden & Vada Dow Foundation	8/15/2022	7/28/2022	2023	1/1/23-12/31/23	Awarded		\$20,000	\$20,000	Y	\$20,000					
Huntington (Frances Goll Mills)	n/a	2021	2023	1/1/23-12/31/23	Awarded		\$15,000	\$15,000	Y	\$15,000					
Saginaw Community Foundation	11/1/2022	11/1/2022	2023	1/1/23-12/31/23	Awarded		\$15,000	\$5,000	Y		\$5,000				
PNC	7/28/2022	7/28/2022	2023	1/1/23-12/31/23	Awarded		\$5,000	\$5,000	Y	\$5,000					
Bay Area Comm. Found ARPA Bay Co Grant	9/22/22	9/21/2022	22-23	11/1/22-12/31/23	Awarded		\$50,000	\$43,600	Y/Y				\$16,666		
Zonta	2/28/2023	2/24/2023	2023	1/1/23-12/31/23	Declined		\$1,000	\$0							
Women in Leadership	2/28/2023	2/28/2023	2023	1/1/23-12/31/23	Awarded		\$9,500		N						
Strosacker Foundation	4/15/2023	3/28/2023	2023	1/1/23-12/31/23	Awarded		\$10,000	\$10,000	N	\$10,000					
BACF DEI Program Grant	n/a	3/27/2023	2023	1/1/23-12/31/23	Awarded		\$6,000	\$6,000	Y		\$6,000				
Michigan Nonprofit Assoc MI Nonprofit Relief	5/5/2023	5/2/2023	2023	n/a	Pending		\$10,000						x		
Dow	3/31/2023	3/31/2023	2023	1/1/23-12/31/23	Pending		\$10,000				x				
Walmart	n/a	5/17/2023	2023	1/1/23-12/31/23	Declined		\$5,000	\$0	x						
Morley Family Foundation			2023				\$5,000								
Team Up - Dow LPGA	5/5/23	4/27/23	2023	1/1/23-12/31/23	Declined		\$4,500	\$0			\$0	x			
Harry & Margaret Towsley Foundation			2023	1/1/23-12/31/23					x						
Allen E. & Marie A. Nickless Foundation *Saginaw			2023						x						
Consumers Energy Foundation	5/12/23	5/3/2023	2023	1/1/2024-12/31/2024	Pending		\$5,000								
Other Grant Opportunities (Apply Q3 2023)															
Molina Cares Foundation				1/1/22-12/31/22			\$2,000								
Harvey Randall Wickes Foundation							\$5k-15k								
Wolohan Family Foundation							\$5k-25k								
Gougeon Employees Foundation							\$5k-10k								
Jury Foundation							\$5k-10k								
							\$208,000	\$141,600		\$87,000	\$11,000	\$0	\$16,666	\$114,666	
Walmart										-\$23,000	-\$14,000	-\$5,000	\$0		

YWCA Great Lakes Bay Region Strategic Plan Revision (2023)

Mission: The YWCA Great Lakes Bay Region is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

Vision Statement:

The YWCA GLBR is the leader for social change through our programs, which challenge racism and promote meaningful advancement for all women.

Values:

The YWCA GLBR has an inclusive and empathetic culture, led by an active and collaborative board and staff. Our programs and advocacy are community driven, person-centered, intentional, and have a tangible impact.

Focus Areas:

1. Service & Impact:
 - a. Assess the needs of the community/define community needs and make sure our programs are aligned. Identify ways to make an impact. Clear evaluation tool/way to measure that impact that we identified.
 - b. sharing stories with funders, potential funders, community partners, future participants, community at large
 - c. Goal 3
2. Financial Vitality: *(What this area includes: Meet the needs of the present without compromising the future, continuity, responsibility, stability and growth)*
 - a. Fee for service/expanding donor base (past WOA - make a special appeal to them.)
 - b. Goal 2
 - c. Goal 3
3. Engagement & Advocacy:
 - a. Increasing awareness (examples: signage at events, QR codes, scan to learn more about the organization.)
 - b. Increased advocacy on issues related to the mission. More awareness can have more strength in advocacy.
 - c. Goal 3
4. Organizational Development: *(What this area includes: Board and staff development, Facility, Investment, Human capital)*
 - a. Leveraging resource partners (MSW students, etc) to figure out ways to grow and support staff, so we can grow.
 - b. New location will allow us to have physical touch points/partnerships.
 - c. Goal 3
5. Innovation: *From the discussion/what this area includes: Pursuit, Long-term planning, big ideas, being at the forefront*
 - a. Goal 1

b. Goal 2

c. Goal 3