



eliminating racism
empowering women

ywca

Great Lakes Bay Region

2019

SPONSORSHIP OPPORTUNITIES

YWCA IS ON A MISSION

WHO WE ARE

YWCA Great Lakes Bay Region began serving women in Bay City, MI over 128 years ago. Today we service Bay, Midland, and Saginaw Counties by providing programs for women's economic advancement and empowerment. Whether they are struggling financially or just wanting to explore the possibility of advancing their career - YWCA offers many programs and professional development opportunities to help women meet their personal, economic, and career goals.

Supporters like yourself allow us to carry out our mission of eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

Advocacy Initiatives Initiatives that address the indicators identified in our publication, *The Economic Status of Women in the Great Lakes Bay Region*.

Empowerment Camps YWCA Empowerment Summer Camp is a five day camp that focuses on empowering girls ages 9-12. Young ladies learn encouraging self-talk, self-defense, friendship and positive self-image.

Getting Ahead 13-week program with a combination of self-examination and economic education to assist women with meeting their personal economic and educational goals.

Professional Development Courses, panels, and seminars for professional, family, and personal growth.

Racial Justice Fosters on-going discussion, community activities, and trainings focused on a range of topics pertaining to race, privilege, and human rights.

Special Needs Summer Camps Camp Meadows, Camp Greener Pastures, and Camp Open Fields provide academic, recreational, and life skills development for special needs youth and young adults.

Women's Resource Center A full technology center offering assistance with resumes, cover letters, job searching, and computer literacy skills. The YWCA Working Wardrobe offers women office-appropriate clothing and accessories at no cost.

	YWCA WOMEN OF ACHIEVEMENT AWARDS	YWCA RIVERSIDE ART FESTIVAL	YWCA WOMEN'S EMPOWERMENT SYMPOSIUM
<i>Location</i>	Saginaw	Bay City	Midland
<i>Held</i>	March 20, 2019	June 8-9, 2019	November
<i>Attendees</i>	250+ professionals	10,000+	200+ professionals
<i>Longevity</i>	8 years	46 years	11 years
<i>Promotions</i>	Email marketing, YWCAGLBR.ORG, social media, press releases, and more	Printed posters, yard signs, purchased radio, social media, and more	Email marketing, YWCAGLBR.ORG, social media, and more
<i>Description</i>	This event honors women in the Great Lakes Bay Region who have achieved success in business and entrepreneurship, healthcare, education, community leadership, social justice, lifetime achievement, and emerging leaders. This event is an ideal way for business leaders to honor top women performers.	Since its inception, the festival has gained a reputation as one of the best art fairs in the state by artists and attendees alike. Approximately 120 artists, food vendors, and nonprofits participate. The event also includes Kidz Zone, music, and entertainment.	This unique educational program offers breakout sessions on topics including leadership, networking, mentoring, politics, and other related topics for professional development. The symposium offers strolling appetizers, a silent auction/pop-up shops, and is a great night to network with professional women in our community.



TITLE SPONSORSHIPS

YWCA WOMEN OF ACHIEVEMENT AWARDS - \$5,000

- Exclusive
- 8 tickets to event
- Business name/logo given top billing on marketing materials
- Full page ad in the event program
- Business ad continuously running on projection screen during cocktails and check-in
- Business name/logo on event invitations
- Business logo on YWCA website with link for 12 months
- Riverside Art Festival Monet sponsorship (\$500 value)
- Women's Empowerment Symposium Empower sponsorship (\$1,500 value)

YWCA RIVERSIDE ART FESTIVAL - \$5,000

- Exclusive
- 12 x 24 booth space with prime placement
- Business name/logo given top billing on marketing materials
- Title sponsor on purchased radio commercials
- Business name on limited edition event t-shirts
- 6 limited edition event t-shirts
- Business logo on YWCA website with link for 12 months
- Women of Achievement Silver sponsorship (\$750 value)
- Women's Empowerment Symposium Inspire sponsorship (\$750 value)

YWCA WOMEN'S EMPOWERMENT SYMPOSIUM - \$5,000

- Exclusive
- 8 tickets to event
- Business name/logo given top billing on marketing materials
- Prominent placement on table signs
- Full page ad in the event program
- Business ad continuously running video projection screen during cocktails & appetizers
- Business name/logo on event invitations
- Business logo on YWCA website with link for 12 months
- Women of Achievement Gold sponsorship (\$1,500 value)
- Riverside Art Festival Monet sponsorship (\$500 value)

EVENT SPONSORSHIPS

YWCA WOMEN OF ACHIEVEMENT AWARDS

Gold Sponsor - \$1,500

- 6 tickets to event
- Full page ad in the event program
- Business ad continuously running video projection during cocktails & check-in
- Business logo on YWCA website with link for 6 months
- Recognition on all printed marketing materials and on YWCA GLBR social media

Silver Sponsor - \$750

- 4 tickets to event
- Half page ad in the event program
- Business ad continuously running video projection during cocktails & check-in
- Business logo on YWCA website with link for 3 months
- Recognition on all printed marketing materials and on YWCA GLBR social media

Bronze Sponsor - \$500

- 2 tickets to event
- Quarter page ad in the event program
- Business ad continuously running video projection during cocktails & check-in
- Recognition on all printed marketing materials and on YWCA GLBR social media

YWCA RIVERSIDE ART FESTIVAL

Picasso Sponsor - \$1,500

- All Monet Sponsor benefits
- 12 x 12 booth space with prime placement
- Business logo on YWCA website with link for 6 months
- 4 limited edition event t-shirts

Kidz Zone Sponsor (Exclusive) - \$1,000

- All Monet Sponsor benefits
- Business logo on YWCA website with link for 3 months
- Business name on Kidz Zone signage

Rembrandt Sponsor - \$750

- All Monet Sponsor benefits
- Business logo on YWCA website with link for 3 months
- 2 limited edition event t-shirts

Monet Sponsor - \$500

- Business logo in event guide
- Business name on limited edition event t-shirt
- Live mentions throughout the event
- Recognition on all printed marketing materials and on YWCA GLBR social media
- Placement of promotional materials at Information Booth, items provided by sponsor

YWCA WOMEN'S EMPOWERMENT SYMPOSIUM

Empower Sponsor \$1,500

- 6 tickets to event
- Full page ad in the event program
- Business ad continuously running video projection during cocktails & appetizers
- Business logo on YWCA website with link for 6 months
- Recognition on all printed marketing materials and on YWCA GLBR social media

Inspire Sponsor - \$750


- 4 tickets to event
- Half page ad in the event program
- Business ad continuously running video projection during cocktails & appetizers
- Business logo on YWCA website with link for 3 months
- Recognition on all printed marketing materials and on YWCA GLBR social media

Encourage Sponsor - \$500

- 2 tickets to event
- Quarter page ad in the event program
- Business ad continuously running video projection during cocktails & appetizers
- Recognition on all printed marketing materials and on YWCA GLBR social media

YWCA IS ON A MISSION

Custom sponsorship packages are available. Please contact us at 989.894.9055 for more information.



YWCA IS ON A MISSION

Eliminating Racism, Empowering Women,
Standing Up for Social Justice, Helping
Families and Strengthening Communities

JOIN US.

Learn more at YWCAGLBR.ORG

YWCA Great Lakes Bay Region

1104 Washington Ave.
Bay City, MI 48708
989.894.9055

100 S. Jefferson, 3rd Fl.
Saginaw, MI 48607

2019

SPONSORSHIP AGREEMENT

eliminating racism
empowering women
ywca
Great Lakes Bay Region

Please indicate which level(s) you wish to support by checking the box(es).

TITLE SPONSORSHIPS

- YWCA Women of Achievement Awards (Exclusive) - \$5,000
- YWCA Riverside Art Festival (Exclusive) - \$5,000
- YWCA Women's Empowerment Symposium (Exclusive) - \$5,000

EVENT SPONSORSHIPS

YWCA Women of Achievement

- Gold Sponsor - \$1,500
- Silver Sponsor - \$750
- Bronze Sponsor - \$500

YWCA Riverside Art Festival

- Picasso Sponsor - \$1,500
- Kidz Zone (Exclusive) - \$1,000
- Rembrandt Sponsor - \$750
- Monet Sponsor - \$500

YWCA Women's Empowerment Symposium

- Empower Sponsor - \$1,500
- Inspire Sponsor - \$750
- Encourage Sponsor - \$500

Total 2019 Sponsorship(s): \$_____ (Payment due 30 days prior to event)

Payment: Payment Enclosed Please Invoice

Contact Name: _____

Name of Business: _____

Address/City/Zip: _____

Phone: _____

Email: _____

Fax: _____

For any inquires please contact us at 989.894.9055.

Please return to:

YWCA Great Lakes Bay Region
1104 Washington Ave.
Bay City, MI 48708

P: 989.894.9055

F: 989.894.9056

