

11TH ANNUAL

# YWCA WOMEN'S EMPOWERMENT SYMPOSIUM POP-UP SHOPS

November 15, 2018

Great Hall Banquet & Convention Center - Midland, MI

2018 marks the 11th year for this unique educational program that offers a unique mix of empowering speakers and professional development. The symposium includes strolling appetizers, a raffle, a selection of unique women entrepreneur pop-up shops (perfect for early holiday shopping), and a great night to network with professional business women in our community.

This event draws over 200 professional and young professional women from the region who are seeking to advance their career and network.

## **\$150 includes:**

- 10' x 10' space
- 8' table & chairs
- WiFi
- Complimentary hors d'oeuvres
- Electricity is available on a limited basis
- Social media highlight
- 2 Tickets to YWCA Women's Empowerment Symposium (\$120 value)
- Business information listed in program guide
- Business cards/coupons/give-aways in registration bags (200 pieces provided by business)

## Shopping Timeline (approx.)

Pop-Up Shop Set-Up	11:00 - 12:45pm
Pop-Up Shops Open	1:00
Event Registration	1:00 - 1:30
Breaks Between Sessions	2:30 - 2:40, 3:25 - 3:45, 4:45 - 5:30
Following Closing Remarks	Ending by 8:00

## Please keep in mind:

- Vendors must be set-up no later than 12:45pm.
- You are more than welcome to set your booth up like a small version of your store. We only ask that you please stay within your 10' x 10' space.
- Booth tear down is not allowed until 8:45pm. Please be aware that attendees do stick around following the event and mingle.
- All supplies (power cords, office supplies, etc.) must be provided by the vendor.
- Spaces are limited.
- YWCA Great Lakes Bay Region and Great Hall Banquet & Convention Center are not responsible for any lost or stolen merchandise.

Great Hall Banquet & Convention Center  
5121 Bay City Rd.  
Midland, MI 48642

Contact us at (989) 894.9055 or visit  
[ywcaglbr.org/womens-empowerment-symposium](http://ywcaglbr.org/womens-empowerment-symposium) to reserve your space!

eliminating racism  
empowering women

**ywca**

Great Lakes Bay Region

YWCA Great Lakes Bay Region  
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